



AUGUST 2020 | AU

Dear Optigreeners,

This latest edition of Opti News covers a company update regarding Coronavirus, as well as information on exhibitions we are participating in and some exciting new case studies.

Happy reading! Your team at Optigreen



1. Coronavirus: Company Update

We are all starting to become accustomed to the 'new normal' working practises. Optigreen is proud of the fact we have been able to offer constant assistance to our customers throughout these uncertain times. We have maintained a high level of technical and product sales support via phone or video conferencing.

Our face-to-face CPD programme is still currently on hold, but we have successfully moved this to an online service which has been well received over the past few months.

We are accepting and delivering orders as normal. Please bear in mind, however, that lead times on some products may be slightly longer than normal as some of our external suppliers are currently working with reduced capacity.



2. Coming Soon: Case Studies

We have been lucky enough to work on some exciting and interesting green roof projects recently. We want to be able to share these achievements with our customers so we will be creating fantastic new series of case studies, including a project recently completed with Optigreen partner DF Roofing on the UK's first 'passivhaus plus' certified and true net zero Carbon school.

Keep an eye out on the Optigreen website and across social media for more information



AUGUST 2020 | AUGUST 2020 | AUGUST 2020 | AUGUST 2020





2. Rescheduled Events

The UK government recently announced that Business events and conferences will be permitted to resume from 1 October. Guidelines have been put in place to help ensure socially distanced networking can resume. (full government guidelines can be found here)

We support and participate yearly in Specifi events and have been in close contact with the organisers as they have navigated rescheduling these events within the new recommended safety guidelines.

Paul Brooke, Specifi CEO commented... "Throughout lockdown we continued to talk and listen to our customers, measuring the industry's appetite to engage with events and benefit from the connections they provide. Fortunately, our acclaimed roadshow platform has allowed us to react positively to the challenge, permitting our return sooner than many other event formats, with a solid and safe platform for specifiers and suppliers to meet and build relationships once again."

We will be exhibiting at two events at the end of this year, Birmingham on 24th November and London on 8th December.

For more information go to: www.specifi.co.uk

Contact Us

Do you need technical advice or a quote? Please contact enquiries@optigreen.co.uk

Placing an order?
Great!
Please email info@optigreen.co.uk



Don't forget to follow us on social media to keep up to date with Optigreen and Green Roof industry news



